

Imagery.

When selecting an image for your profile make sure that the image you choose shows off what is unique about your business and entices people in.

You should ensure that:

- Images are high in resolution
- Image size is at least 1024px x 683px
- File size is minimum of 1MB
- File size is no bigger than 16MB

What to avoid:

- Using low resolution imagery
- Using images that are too dark
- Portrait imagery

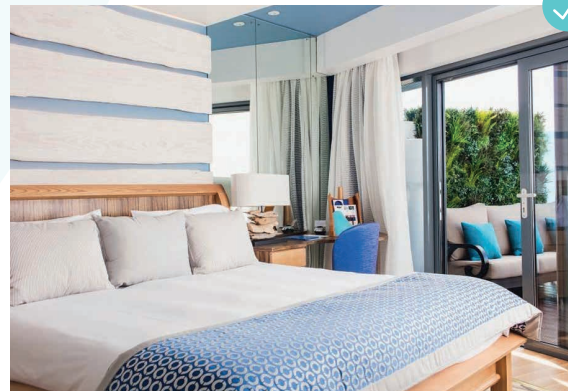


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Accommodation

Try to include:

- Imagery of the reception area, guest bedrooms, dining facilities, bar, spa, pool or any other feature that guests can enjoy.
- For room imagery, show a clean welcoming room with the facilities provided to guests visible in the photo. Any unique features from balconies to swimming pools? Show them!



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Retail / Food & Drink

Try to include:

- High quality exterior imagery showing location and branding so visitors know what to look out for.
- High quality images of produce and products available to encourage customers to come and visit you.
- Imagery of customers enjoying the experience that you offer.



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See & Do

Try to include:

- Images of the facilities on offer e.g entrance, parking, café.
- Imagery that brings your experience to life and showcases visitors enjoying your unique island experience.

